



SEBASTOPOL
 AREA CHAMBER OF COMMERCE
 Local Flavor. Global Vision.

Sebastopol's 66th Annual
APPLE BLOSSOM FESTIVAL
““Old McBlossom on a Farm””
 April 21 & 22, 2012
 Food Vendor Application
 Set up Friday, 2pm thru 8pm

You must check in at front of Veterans Building BEFORE setting up.

Business Name _____ Contact _____
 E Mail Address _____ Website _____
 Mailing Address _____ City _____ State _____ Zip _____
 Phone(_____) _____ California Resale Permit # _____
 Have you been an exhibitor at the festival before ____ yes ____ no If yes, which year? _____
 (Items displayed in the booth, but not included on application will be eliminated)

Describe Your Items For Sale

Please list each product to be sold including price. Be as specific and complete as possible. Items omitted cannot be sold. All items are subject to approval.

Please describe your equipment, booth or trailer. How large is your entire booth, including BBQ grills, generator, refrigerator, etc.? **Include a photograph of your booth.**

Electrical Receptacles Are Limited

Do you need electricity? Yes _____ No _____ # of 20 amp receptacles? _____

Will you be using a **silent** generator? Yes _____ No _____ What size? _____

Do you need running water? *Yes _____ No _____

* If Yes you must supply your own water hose & waste disposal.

FOOD VENDOR

Ives Park & Veterans Memorial Building in Sebastopol, CA
Festival hours are Saturday 10am - 6pm & Sunday 10am - 5pm
You must check in at front of Veterans Building BEFORE setting up.

Each Food Vendor is issued 4 fair passes (wristbands/lanyards). Each wristband/lanyard is to be worn by exhibitor/worker for **both** festival days. Up to four additional passes are available at a discounted price of \$5.00 each if purchased prior to April 1st. Additional passes are good for 1 day only. After April 1st, passes must be purchased at the gate for regular price.

Vendors are required to carry at least \$1,000,000 of liability insurance. Certificate of insurance, naming the Sebastopol Area Chamber of Commerce as additionally insured must accompany this vendor application.

Size	Chamber Member	Non Chamber Member	Non Profit	
10 x 10	\$250	\$300	\$200	_____
10 x 20	\$425	\$525	\$325	_____
	\$ 25 per 20 amp receptacle	Electricity Use Fee	_____	# ____ of amps
	# _____	Additional passes @ \$5.00 each (Limit 4)	_____	
	TOTAL FEES PAID			_____

Please make checks payable to the **Sebastopol Area Chamber of Commerce**.

Visa or MasterCard (circle one) Name on card _____
Card # _____ Expiration Date _____ Signature _____

I agree to abide by the guidelines for the Apple Blossom Festival; participate both Saturday and Sunday, April 21 & 22, 2012 Festival policy dictates that there are **no refunds for cancellations**. Festival Events will not be cancelled because of weather conditions. The Exhibitor shall indemnify and hold harmless Sebastopol Area Chamber of Commerce from any and all claims, causes of action suits, damages, injuries and losses to any person or goods arising out of or connected in any way with the renting of space in the Apple Blossom Festival.

Signature _____

PLEASE BE SURE YOU HAVE ENCLOSED THE FOLLOWING:

- 1 Application completed, certificate of insurance attached & exhibitor agreement signed & attached.
- 2 A copy of your So Co Dept of Health Services Retail Food Facility Permit.
- 3 Additional information about you and your work that we might use for publicity.
- 4 Pictures of items you will be selling and **a picture of your booth**.
- 5 Check or money order made payable to **Sebastopol Area Chamber of Commerce**.

Mail to: Attn: **ABF c/o** Sebastopol Area Chamber of Commerce, PO Box 178, Sebastopol, CA 95473

Incomplete applications will not be considered.

Questions? Email- sebabf@sebastopol.org M-F 9am - 5pm at 707 823-3032

Deadline for first Jury is January 20, 2012

FOOD VENDOR

Ives Park & Veterans Memorial Building in Sebastopol, CA
Festival hours are Saturday 10am - 6pm & Sunday 10am - 5pm

CHECK IN IS 2PM — 7PM, FRIDAY APRIL 20, 2012

You must check in at front of Veterans Building **BEFORE** setting up.

1. I/we agree to set up my booth space for the 2012 APPLE BLOSSOM FESTIVAL **before 8:00 PM** on Friday, April 20, 2012 at the festival site at Ives Park. I/we agree to be completely set up and ready to conduct business by the times on the above dates.
2. I/we agree to set up and maintain my booth for the entire length of the festival from 9:30 am to 6 pm on Saturday, April 21, 2012 & 9:30 am to 5 pm on Sunday, April 22, 2012 at the festival site at Ives Park. I/we agree not to begin closing down booth space until closing time of the above same dates.
3. I/we agree to remove from the festival site any and all materials I/we bring, including booth construction materials, damaged or unsold goods, and garbage. I/we will contain all of my waste and wastewater and remove from the premises. **Please note park rules: no styrofoam containers, no glass containers of any kind.**
4. I/we agree to leave my booth space and the area in and around my booth space clean and empty before leaving the 2012 APPLE BLOSSOM FESTIVAL on Sunday, April 22, 2012.
5. I/We Food Vendors agree to bring a 30 gallon or larger garbage can for use by the public and to keep walk areas around our booth clean at all times.
6. I/we agree to cooperate in a friendly manner with the 2012 APPLE BLOSSOM FESTIVAL volunteers and follow any instructions they may give concerning the smooth operation of the Festival. **I also agree to conduct myself professionally. If I have an issue or concern I will address it with the Festival Organizers and will not bad mouth them or the other vendors. Negative conduct will risk expulsion or future fair acceptance.**
7. I/we know that disregard for the above can jeopardize my/our participation for the upcoming event and that I am liable for all clean up charges or repairs incurring in my booth space or incurred as a result of my participation.
8. Commercial food vendors will pay **10% of gross receipts** from both days, Saturday, April 21 and Sunday, April 22, 2012. Non profit food vendors will pay 10% gross receipts OVER \$500 I/we agree to pay the total override due the Sebastopol Area Chamber of Commerce at the end of Festival on Sunday. **I/we will bring the override and related paper work to the Chamber Booth, located in front of the Veterans Memorial building, facing east on High Street.**



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Apple Blossom Festival

EXHIBITOR AGREEMENT

Ives Park & the Veterans Memorial Building in Sebastopol, CA
Festival operation hours are Saturday 10am - 6pm & Sunday 10am - 5pm

ABOUT THE FESTIVAL

April 21 & 22, 2012 Sebastopol will host the 66TH Annual Apple Blossom Festival, a special event celebrating the agricultural heritage & artistic talent of Western Sonoma County. The Festival has been increasingly successful & we expect this year's attendance to exceed 12,000 for the two days. The Apple Blossom Festival showcases the finest artists & crafters from 10am to 6pm on Saturday, **April 21st** & 10am to 5pm on Sunday, **April 22nd**. **There is ongoing live entertainment, a children's activity area, a fine art exhibit, & delicious food & drink.** General admission is \$10.00 Adults, \$5.00 Seniors (62) & Children (11 - 17) years & Children 10 & under are free.

Please maintain a positive attitude during the festival. If you have a complaint bring it to a festival representative and/or add it to the evaluation card that is in your check in package. Let's make everyone's experience at the Apple Blossom Festival a positive one.

Please read all information carefully, complete and mail as instructed. Your check will not be deposited unless your application is complete and accepted. Notice of acceptance, rejection, or waiting list status will be e-mailed to you. Additional festival passes and booth set up instructions are available at check in. NO APPLICATION WILL BE CONSIDERED WITHOUT COMPLETE PAPERWORK!

BOOTH FEES

Booth fees are as stated in the application. Booth fee covers ground space only. You provide booth, tables, etc. We reserve the right to alter the booth layout plan but we will try to meet specific space requests if possible.

VENDORS

The Festival is open to quality hand-crafted items, folk art, fine imported goods, unique gifts and products appropriate for the Festival. There will be limited space for non-profit and commercial vendors. Set up is Saturday morning beginning at 6:00 am. The spaces are 10' x 10' open spaces, located outdoors on grass or pavement around the Veterans' Memorial Building or in Ives Park. Booths are constructed from your own materials; a shade canopy is recommended, white is preferred. **This is a juried show.**

FOOD VENDORS

A booth space fee and a 10% override fee based on gross sales for food vendors. (Please pay override Sunday night at the Chamber booth in front of the Veterans building.) All food vendors must comply with local Health Department rules and regulations. Specific information can be obtained by contacting the Sonoma County Department of Health Services. The Health Department will be present at the fair and will inspect all food booths. Food vendors must provide a proposed menu including beverages.

PREVIOUS YEARS ACCEPTANCE DOES NOT GUARANTEE ACCEPTANCE THIS YEAR.

Apple Blossom Festival

EXHIBITOR AGREEMENT

UNLOADING/PARKING

Two parking/unloading passes are issued to each vendor. This allows two vehicles entrance to festival for unloading and setup. Exhibitors and workers will be issued individual wrist bands/lanyards to be used as entrance passes. Overnight parking/camping is allowed in front of your booth. You must be out of the park by 9am each morning.

REFUNDS

We have a **No Refund Policy**. Application is considered to be a firm commitment to the event. We do not refund for conditions considered acts of God; power failure, excessive wind storm, earthquake, rain, fire, etc.

ELECTRICITY

Electricity is very limited in the park and available only to food vendors. Your needs must be stated exactly so we may place you in the appropriate space.

INSURANCE:

ALL FOOD VENDORS at the Apple Blossom Festival must have a current liability insurance policy of \$1,000,000 or greater. A certificate of insurance naming the **Sebastopol Area Chamber of Commerce** as additionally insured must accompany the application.

GENERAL

- Alcoholic beverages will be sold by the Sebastopol Area Chamber of Commerce only.
- **Pets of any kind are not permitted on the Festival grounds, other than Licensed Service Animals.**
- No one may sell Sebastopol Area Chamber of Commerce merchandise.
- Exhibitor agrees to maintain dignity and integrity of the Apple Blossom Festival.
- The Festival reserves the right to ask any Exhibitor or its employees to leave the Festival if we feel they are not acting in the best interest of the Festival.
- The Festival reserves the right to deny sale of items that have not been listed on your application.

Exhibitors Signature _____

Date _____

Business Name _____

Weekend Contact Number _____



Please leave me at home!

The Sebastopol Area Chamber of Commerce
265 South Main Street P O Box 178
Sebastopol CA 95473
Email seabaf@sebastopol.org or call 707-823-3032
Monday thru Friday, 9am to 5pm