



SEBASTOPOL
AREA CHAMBER OF COMMERCE
 Local Flavor. Global Vision.

CHAMBER ACTION

the leading advocate for west sonoma county business

265 South Main Street / P.O. Box 178, Sebastopol, CA. 95473 . 707-823-3032

www.sebastopol.org

JULY/AUGUST 2010

Business Tools/Promotion



The 2010-11 Board of Directors were introduced at the June Business After Hours: (l-r) Gio Balistreri, Corks/Russian River Vineyards; Terry Kelley, Sebastopol Area Senior Center; Lu Frazier, Iron Horse Vineyards; Barry Chertov, Waccobb.net; Sue Ungewitter, Curves; Christine Nelson, Prudential Ca. Realty; Geni Houston, Elephant Ear Systems and Richard Levin, Attorney. Board Members not pictured: Dan Davis, Daniel O Davis; Vicki Johnston, Wells Fargo Bank and Majid Zeinal, Vibrant Life Chiropractic.

CHAMBER BOARD INSTALLED

The Sebastopol Area Chamber of Commerce installed the new Board of Directors at the recent mixer. Out going Board President Lu Frazier was acknowledged for her accomplishments this past year and she recognized other Board officers and volunteers who have worked on committees. The new Ambassador Committee was recognized for their effort and Chris Brokate received the Ambassador of the Year award for going that extra mile. Others who volunteered to chair the Apple Blossom Festival Committees, Community Awards, Tree Lighting and others were thanked for their hard work. Immediate Past President Lu will pass the gavel to incoming President Majid Zeinal at the next mixer in July.

Business/Community



LIVE ON THE PLAZA! BUSINESS & COMMUNITY FAIR

Thursday, October 7th,
 4pm – 7pm

Downtown Plaza, McKinley & Petaluma Ave.

Exhibitor Booths or Sponsorships Now Available

The Sebastopol Area Chamber of Commerce will host the third annual LIVE ON THE PLAZA! Business and Community Fair. Sponsorships are available for Chamber members wanting to stand out in the crowd of community businesses who are looking to build stronger connections with local consumers. As a sponsor, you will lead the way with your business name or logo on the event poster and links from the LIVE ON THE PLAZA! page to yours. The Chamber membership will know you are an active member and sponsor, as your participation level will be included in e-mail blasts and you will receive a free advertising flier. Of course, your booth space is included in the \$350.00 sponsorship fee.

Exhibitors can expect to join between 60 to 70 other businesses at the event, providing a face-to-face networking opportunity. Chamber members can participate in the early bird registration of \$100 by August 16. A direct mail piece will be sent out and registration will be available on the web.

Connecting at LIVE ON THE PLAZA!, this popular event, involves progressive businesses reaching out to expand their customer base and community members seeking local businesses to patronize. This event is another tool the Chamber is offering to help build a strong local economy.

Please go to our website, sebastopol.org and download your application for sponsorship or to secure an exhibitor space. You may also contact Karla at 707-823-3032 ext 102 or events@sebastopol.org.

Now more than ever it's important to make that connection!



Business/Promotion/Community



Dan Gilbert Art Group SELECTED TO CREATE NEW WEBSITE visitsebastopol.org

The Sebastopol Area Chamber of Commerce has selected Dan Gilbert, Dan Gilbert Art Group to design the new town map website. Working with Dan on the project is local hosting company Webvanta, Inc. This town map concept will be marketed under the address of visitsebastopol.org

Dan's studio is a multi-disciplinary business working with global customers in consumer product design, branding, packaging, identity, collateral, illustration, application interface and web design. Dan has also designed the Farm Trails map, Gravenstein Apple Fair posters and the Patrick Amiot Sculpture map.

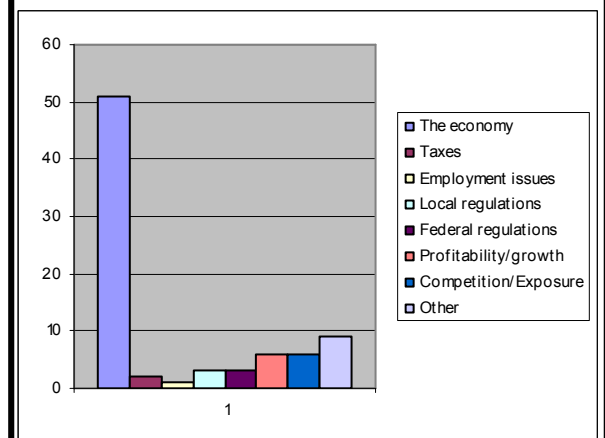
The new website, in the early stages of design, will include a map of the town's districts including businesses who have purchased their spot on the map. A directory of participants will also be available with categorical listings, a community calendar of major events, printable coupons, photo galleries and Sebastopol business blog. Information will be available soon for businesses to sign up to participate. The project is scheduled to be completed over the summer months.

The site, yet another opportunity spearheaded by the Chamber, for businesses to promote their products and services to locals and visitors alike. The Chamber will coordinate and manage the project. The goal of the site, in part, is to continue to build brand identity; awareness and interest in the products and services available locally; assist visitors in locating businesses with an on-line interactive map; to encourage partnerships in marketing; provide a calendar listing major events and activities in the area; provide links to landmark destinations; and to track site usage. Fees will be used towards costs of developing, promoting and administering the site as well as assist with other brand building prospects. Some seed money was supplied by the City's CDA. If you are interested in participating in this project get in touch with Teresa, 823-3032 x101 or e-mail chamber@sebastopol.org

SURVEY SAYS

The Chamber evaluation surveys have been tallied so far and periodically we will publish the results. We will continue to accept them.

1. Now thinking about businesses in general in your community, what would you say is the biggest challenge facing your business?



*Other included such areas as: healthcare; state regulations; access to credit; financial/emotional hardships; assessing community needs and not capturing our share of the county's tourism.

P.O. Box 178
 Sebastopol, CA. 95473
 SEBASTOPOL
 AREA CHAMBER OF COMMERCE
 Local Flavor. Global Vision.

Return Service Requested

BUSINESS AFTER HOURS

Thursday, July 22, 2010
 5:30 p.m. — 7:00 p.m.

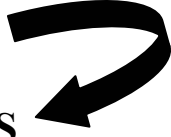
PALM DRIVE HEALTHCARE FOUNDATION

652 Petaluma Ave Suite E

The Sebastopol Area Chamber of Commerce mission is dedicated to:

- Building a Strong Local Economy
- Providing Networking & Business Education Opportunities
- Promoting Our Community
- Representing the interests of Business to Government

EXECUTIVE DIRECT MEMBERS



Teresa Ramondo, Executive Director

Made it through another month! That seems to be the theme these days and the recent survey seems to reinforce some of that sentiment. To date we have tallied the 80 surveys received so far. We will continue to tally them as they come in so PLEASE send them to us. It's important to know what our members need and are thinking. We will publish some of the key questions and the entire results will be available on line.

The board began to review them at the recent retreat. Many things were discussed and the dialogue was productive. In the meantime, I will attempt to use this space to respond to some of the written comments that were offered.

One thing that was requested was "a fair for the community where we set up booths promoting our business". That's an easy one to fulfill: The annual **Business and Community Fair** is held in the town plaza and will take place on Thursday, October 7th. We hope you will participate.

Someone else commented: **"Please stop increasing dues!"** Although we have a policy to raise dues annually in \$. increments to cover cost of living increases, we have not done so for several years. In this economy not only have we not increased the dues, we have been very flexible in trying to meet our customers needs with special payment plans. We are empathetic. Just as you, there is a cost to doing business. That being said, we are also very aware that as a service business we need to continue to create value for your investment or at least do a better job of communicating the value and benefits that come with your investment.

Other comments: "The Chamber often does not represent my opinion on public positions. If you want to represent the membership you should be asking our opinions about major community issues and represent that opinion, and if member opinions are conflicting you should say that, instead of a party line that seems to represent the opinion of the director instead of all of us". Whoa—First of all this person is absolutely right in that we should be polling our members more often on key issues. We have done this in the past and your responses have been taken into account. With a membership of 340+ it is clear that even as members of the same organization you will not always agree on positions. The Chamber Board is the leadership that makes those determinations from input from a variety of sources, certainly the members being top on the list. The Board does not take positions on all issues in Sebastopol. If there is a perception out there that as the ED I make the decisions on public positions, let's clear it up now.

The Board makes policy and takes public positions. Certainly I am not without an opinion and in my role as ED I am often asked to express it on behalf of the

BOARD ELECTS OFFICERS



It's official! At their July Board meeting and retreat the Chamber Board elected the following officers: Majid Zeinal, Vibrant Life Chiropractic, President; Christine Nelson, Prudential Ca. Vice President and Terry Kelley, Sebastopol Area Senior Center Treasurer. Lu Frazier, Iron Horse Vineyard will serve as Immediate Past President. Rounding out the 12 member volunteer positions are: **Gio Balistreri**, Corks/Russian River Vineyards; **Barry Chertov**, Waccobb.net; **Dan Davis**, Daniel O. Davis; **Geni Houston**, Elephant Ear Systems; **Vicki Johnston**, Wells Fargo Bank; **Terry Kelley**, Sebastopol Area Senior Center; **Richard Levin**, Attorney; **Carla Swartz**, Wells Fargo and **Sue Ungewitter**, Curves. Executive Director Teresa Ramondo serves as Corp Secretary.

ED continued

Chamber. I do try to represent the Chamber both professionally and accurately in all situations. But for official public positions I am the messenger. (You've heard the saying "don't kill the messenger" Just kidding.)

In order to really take a position on an issue we must first identify it as a possible issue and then be proactive in addressing it. If it is relevant to the Chamber mission then we need to do our homework, which would include polling our members, researching, attending public hearings and so forth. Time is not always on our side, so perhaps reinstating a monthly meeting of a governmental affairs committee could assist the Board in this process. Boards also do not always agree but do reach consensus based on what is best for all.

I am happy to listen to any and all of your opinions and concerns, however; your Chamber Board is also very accessible in the community. I encourage you to approach them and provide your input. Rather than stew about an issue or concern we encourage you to bring it to the table. If you have issue that you believe needs attention and it could affect your business or your community, send your concerns to the Executive Board at chamber@sebastopol.org or contact individual Board members. Board meetings are open to our members with a three minute public comment time, however; to get something officially on the agenda please contact us ahead of time. We will do our best to resolve the problem or sometimes perceived problem.

Please keep in touch and we'll do the same. Thanks for your on going input and support!

— Teresa, "ED"



SEBASTOPOL
AREA CHAMBER OF COMMERCE
Local Flavor. Global Vision.

Sebastopol Area Chamber of Commerce Volunteer Board and Staff

OFFICERS

President Majid Zeinal, Vibrant Life Chiropractic
Vice President Christine Nelson, Prudential Ca. Realty
Treasurer Terry Kelley, Sebastopol Senior Center
Immediate Past Pres. Lu Frazier, Iron Horse Vineyards

DIRECTORS

Gio Balistreri, Corks/Russian River Vineyards
Barry Chertov, Waccobb.net
Dan Davis, Daniel O. Davis
Geni Houston, Elephant Ear Systems
Vicki Johnston, Wells Fargo Bank
Richard Levin, Attorney
Carla Swartz, Wells Fargo Bank
Sue Ungewitter, Curves

CHAMBER STAFF

Teresa Ramondo, Executive Director/CEO/Editor
Karla Samples, Events Coordinator
Candace Van Bladel, Administrative Asst.
Tammi Ramirez, Special Projects Coordinator

CHAMBER ACTION

is published by
Sebastopol Area Chamber of
Commerce & Visitors Center
265 So. Main St. - P.O. Box 178
Sebastopol, CA. 95473
Phone: 707-823-3032
Fax: 707-823-8439
Toll Free: 1-877-828-4748
e-mail: chamber@sebastopol.org
www.sebastopol.org

Submission deadline is the 20th of the month preceding publication date. Articles will be printed at Editor's discretion and space availability. Circulated to over 400 businesses and individuals in Sonoma County.

Advertising in this publication is a benefit of Chamber Membership!

Contributing writer and photography:
Marty Roberts,
Marty Roberts Productions

CALENDAR

JULY

- 6 Ambassadors, Noon, Chamber
- 7 Dine Out Sebastopol (see web)
- 11 BOC, 11am, City Hall
- 13 Exec/Finance mtg. 8:30am, Chamber
- 14 Dine Out Sebastopol (see web)
- 15 Board Meeting, 3:30, Chamber
- 21 Dine Out Sebastopol (see web)
- 22 Business After Hours, 5:30-7, Palm Drive
Healthcare Foundation 652 Petaluma Ave.
- 24 Sebastopol Walks
- 28 Dine Out Sebastopol (see web)

AUGUST

- 3 Ambassadors, Noon, Chamber
- 4 Dine Out Sebastopol (see web)
- 10 Exec/Finance mtg. 8:30am, Chamber
- 10 BOC, 11am, City Hall
- 11 Dine Out Sebastopol (see web)
- 14 & 15 Gravenstein Apple Fair, Ragle Park
10-6 pm both days
- 18 Dine Out Sebastopol (see web)
- 19 Board Meeting, 3:30, Chamber
- 25 Dine Out Sebastopol (see web)
- 26 Business After Hours, 5:30-7, TBA
- 27 Sebastopol Walks

ASKED & ANSWERED

IS THE SEBASTOPOL CHAMBER OF COMMERCE A DIVISION OF CITY GOVERNMENT?

NO, The Sebastopol Chamber of Commerce is not a department or division of city government. We are a private 501-C 6 Non-profit membership based organization. City Hall does not pay our salaries, any benefits or provide services. We own the Chamber and Visitor Center building and lease part of the land from the City of Sebastopol. Often our contractual partnerships with the City for various projects confuse the lines of our relationship, but to clarify, we are separate entities.

THANKS FOR ASKING!

GOT QUESTIONS? SEND THEM TO
chamber@sebastopol.org

WATCH FOR MORE EACH MONTH

YOUR BUSINESS DESERVES THE SAME RESPECT YOU GIVE YOUR CUSTOMERS.

At Edward Jones, you'll get more than respect. We'll help your business gain a financial advantage. Together, we can design an individual program for your business, with the kinds of tools and options you'll really use, such as:

- Business Credit Card with Rewards
- 401(k)s and Other Retirement Plans
- Insurance Programs
- Business Continuation Planning
- Wide Range of Investment Options and Strategies

Call your local financial advisor today.



Tim R Moore
7182 Healdsburg Avenue Suite
A
Sebastopol, CA 95472
707-823-4708



Mike Drown
7182 Healdsburg Avenue Suite A
Sebastopol, CA 95472
707-823-4708

www.edwardjones.com Member SIPC



Cara C Widmer
1161 Gravenstein Hwy South
Sebastopol, CA 95472
707-823-1991

Edward Jones
MAKING SENSE OF INVESTING

MEMBERS IN MOTION

The Active 20-30 of Sebastopol is most active as evidenced with these many activities. August 6th, 1st Annual Canoe Trip from Bob Burkes to Stumptown. \$65 per person/\$125 for a couple. Proceeds will benefit the Bob Burkes Kids Program. We are also offering a limited number of sponsorship spots along the 10 mile river path for \$150. Potential sponsors can contact Samantha Mineo at 707.536.3252.

August 14th, KidSpree. There is a page on our website with detailed information about this amazing program but we're in the process of securing as many \$150 sponsorships as possible. People can sponsor a spree on the website and all sponsorships will directly benefit children from West County.

The Occidental Arts & Ecology Center is a non-profit organization that focuses on research, education and biodiversity programs. Upcoming Courses and Events July 17 Garden Tour; and July 17-30 a Permaculture Design Course. August 1 Garden Tour; August 21 & 22. They will be having a Fall Plant Sale and Gardens Tours. August 27 Second Chance Plant Sale. The Center is located at 15290 Coleman Valley Road. For information on all these programs call 874-1557 or e-mail aoec@aoec.org.

The Quicksilver Mine Co. in Forestville Presents July 15-September 13, Wounds For Nature New Work by William O'Keeffe

A primal sense of nature's wildness, the destruction of habitat and the pollution of our environment is at the heart of English painter William O'Keeffe's most recent work, on exhibit beginning July 15th at The Quicksilver Mine Co. in downtown Forestville. William O'Keeffe's richly organic, abstract landscape paintings will remain on view at The Quicksilver Mine Co through September thirteenth. Also at Quicksilver in downtown Forestville is a solo exhibition by Santa Rosa artist Louisa King Fraser beginning on July 9th. This show, *Sojourns: Paintings and Drawings 1988-2010*, continues in the gallery through August 15th.

The Gallery is located at 6671 Front St./Hwy 116, downtown Forestville. Gallery hours are 11-6 Thursday-Monday. For more information, call (707) 887-0799, or visit the gallery website at www.quicksilvermineco.com.

Sebastopol Center for the Arts is accepting applications from individual or small groups of artists, living in California, to exhibit work in the Gallery II program during **2011**. Gallery II is an intimate space adjacent to the Main Gallery. The shows run for approximately five weeks, concurrent with regular exhibits in the Main Gallery. SCA's Visual Arts

Committee screens and selects artists for the Gallery II program. Deadline for submitting applications for 2011 is Friday, **August 20, 2010**, 5 p.m. And **People Doing What People Do** Scratchboard by Diana Lee July 29 - September 5, 2010

In the Main Gallery, Sebastopol Center for the Arts presents **H2O**. Featuring artwork that has to do with water in all its manifestations, (metaphorical, conceptual, or representational) including, but not limited to, images of water in its various forms (liquid, ice, mist, vapor, etc.), uses of water (habitats, infrastructures, functional, recreational), and water-related issues (local/global political, social, economic). The show **opens with a reception on Thursday, July 29, 6 pm to 7:30 pm**, and runs through Sept. 5. In Gallery II, concurrent with the Main Gallery exhibit, SCA will feature **People Doing What People Do**, scratchboard work by Diana Lee. Using the unusual scratchboard technique for this exhibition, Lee has created simple and thought-provoking images of people engaged in their passions. A reception for the artist will take place on Thursday, July 29, 6 to 7:30 pm. Juried Exhibition Mapworks: the Map as Art, September 16-October 23. We are looking for art which references maps & mapmaking. Juror Kim Anno is a painter, bookmaker, collaborator and Professor and Chair of Panting, at the California College of the Arts, San Francisco. Her advocacy of the arts has enjoined her talents as curator, artists-in-residence, juror, lecture, and interview. In addition, her diverse practice has led her into important collaborations with writers, visual and performance artists. For further information please contact the SCA 707-829-4797 or www.sebarts.org.

Dutton Goldfield Winery Tasting Room new location, 3100 Gravenstein Highway North in Sebastopol, is open from 10am to 4:30pm daily.

Graton Ridge Cellars Third Annual Hot Graton Nights Classic Car Show & Barbeque on Saturday, July 24, 2010 from 11am to 4:30pm at the Graton Ridge Cellars tasting room located at 3561 Gravenstein Highway North, Sebastopol. Tickets are \$35 General and \$25 for wine club members. All tickets are presale only and none will be sold at the door. Tickets can be purchased at the winery or over the phone 707-823-3040.

Occidental Arts and Ecology Center have a host of activities in September.

The biggest little show returns to the outdoor North Garden Theater at the Occidental Arts and Ecology Center. It's the 8th Annual Chautauqua Revue- a unique community gathering with music, clowning,

circus arts, and much more. The line-up for this year includes: Faun Fables - Songtelling; Arann Harris - American traditional inspired music; David Hunt - Slack Rope Circus Act; Clowns On A Stick; Richard Hartnell- Gravity Defiance; Ariana - Contortionist; Big B and His City Slickers and Apostasy of the Sea Monkeys—a micromusic

The Revue is presented in a theater specially built for it, OAEC's North Garden Theater. A space that feels like home, the Theater is a work of art that is as much a part of the show as any of the acts. Thursday, Friday and Saturday, September 9, 10 & 11 8pm Ticket Prices Vary, Call for Information To purchase advance tickets or for information call 874-1557 x233 **CHILDREN'S MATINEE Saturday September 11 2 pm** As part of our Chautauqua series, the Occidental Arts and Ecology Center will offer a special Children's Matinee. An hour or so of music, storytelling, and performance will delight children and adults alike under the oaks in our beautiful outdoor North Garden theater, \$6 for children (ages 3-15); \$8 for adults, free for children 2 and under.

Advance ticket purchase strongly encouraged. Milk and cookies will be available at the concession table.

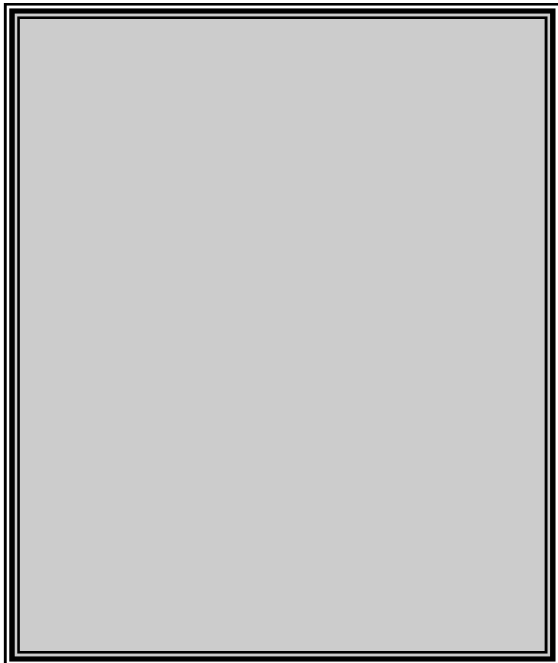
PERMACULTURE DESIGN COURSE

A residential "Permaculture Design" course will be offered September 18 - October 1 at the Occidental Arts and Ecology Center. This is a two-week certificate course in land-use design based on the sustainable living philosophy of Permaculture. Topics to be covered include permaculture theory, food diversity, soil enrichment, water use, erosion control, natural building, organic gardening, forest farming, and more. The primary instructor is Brock Dolman with many guest instructors. Lodging and meals are included in the course fee of \$1,500/\$1,400 if registered two weeks in advance.

SEPTEMBER 18 GARDEN TOUR

The public is invited to tour the Occidental Arts and Ecology Center on Saturday, September 18. The two-hour tour begins at 10 AM. Tour participants will be introduced to the Center's organic gardens, which showcase hundreds of annual and perennial heirloom food and medicine crops. A suggested donation of \$10 per person is requested.

For tickets or information on these events, please call (707) 874-1557 x.201 or visit www.oaec.org




Design Orbit.com
707.824.4824
 LOGO . VIDEO . WEB
 Corner of Highway 116 and 12




BROKATE



JANITORIAL SERVICE
 Licensed/Bonded /Insured EST: 1990
(707) 322-8304
greenjanitorservice.com

WELCOME NEW MEMBERS!

Samantha Mineo
ACTIVE 20/30 OF SEBASTOPOL
 PO Box 313
 536-3252
 www.sebastopol2030.com

Mary Ann Lance
COMMUNITY FIRST CREDIT UNION
 1005 N. Dutton Ave. #A
 Santa Rosa 95401
 543-2640
 www.comfirstcu.org

Sarah Piccolo
FORK CATERING
 4568 Vine Hill Rd
 494-960
 www.forkcatering.com

Nancy Mellor
NELSON STAFFING
 1059 4th Street
 Santa Rosa 95404
 576-1670
 www.nelsonstaffing.com

Armando Coronel
TAQUERIA EL CORONEL
 1015 S. Gravenstein Hwy.
 829-7010

Bill Facendini
TERRA FIRMA GLOBAL PARTNERS INC
 P.O. BOX 1463
 888-2887
 www.terrafirmaglobalpartners.com



SEBASTOPOL
 AREA CHAMBER OF COMMERCE
 Local Flavor. Global Vision.

Sebastopol - Local Flavor Cookbook

Anyone ever tell you you make a great enchilada casserole or maybe you make a killer apple cake? Well here's your chance to share and publish your favorite recipe in the Chamber's local Sebastopol Cookbook. The book will feature the local flavor of our local community, chefs, restaurants and organizations, as well as expanded profiles with photos for those interested in sponsoring the book. The committee has been working on this project and is almost ready to complete the information on how to participate. If you have a special interest in a personal/business profile and photo in the book along with your favorite recipe call today. Information will be available on how to submit a recipe, be a sponsor or reserve your copy online soon.

CHAMBER HOSTS APPLE PIE CONTEST



Speaking of recipes, it's time to get the ingredients together for your best apple pie and submit it to the contest for August 14 at the Gravenstein Apple Fair.

Judging criteria is: appearance, crust, freshness and overall taste. Prizes will be given in the following categories: Grand Champion, 1st, 2nd, 3rd in each of these areas, Adult, Teen and Children.

Call the Chamber for an entry form or go online to get one. Each pie entry is \$5.

The Grav Fair is August 14 and 15 at Ragle Ranch

MEMBER RENEWALS

THANK YOU for your on-going support for business in the Sebastopol community!

BANK OF THE WEST	1968
COASTWALK	2001
CRANE-WEST HERB PHARMACY	2009
DACASA CONSTRUCTION	2006
MARTY ROBERTS PRODUCTIONS	2005
PILATES COLLECTIVE	2005
SOVA GARDENS	2007
STARBUCKS COFFEE COMPANY	2006

CHAMBER MEMBER PROFILE



A Woman of Contrasts: Buffie Harris, Principal of Design Orbit

She's a down home gal from Kentucky who found her true self in California. Don't be surprised to hear her use "finer than a frog's hair" and "meditation" in the same sentence.

She has the professional eye of a refined artist and the ear of a detective. She listens to her clients – really listens – and conveys what she hears into accessible visuals that vibrantly communicate.

She also has the mind of a savvy businessperson and the heart of a caring mom. She believes that businesses, like children, take on a life of their own. "With proper nurturing and care, that which is unique within a business will grow and prosper."

She is able to bring out and celebrate the unique – for every single client. Buffie can help you figure out what makes your business different from all the others, and manifest it in a way that attracts your target market.

She is a Feng Shui practitioner who understands that the creative process can include a little chaos. The route to a great web site or logo isn't always straight, and never narrow. It's all about being open to the process.

She knows that the secret to doing well is doing good. Buffie runs her thriving business in the heart of Sebastopol, where she helps other mindful businesses worldwide.

She does award-winning work without charging jaw-dropping prices. Buffie has won the Potlatch Award of Excellence, as well as the Communicator Award of Distinction. But you wouldn't know it by her fees.

She has 31 years of experience – and she treats each project as if it were her first. Her specialties include: Web site design, production and management; online advertising banners; log design; graphic design for printed pieces; business continuity signage, interior decorating; photography and video production and Feng Shui for business environments.

She's busy. But she'll never rush you. She's an active member of, and the Ambassador for, the Sebastopol Area Chamber of Commerce, as well as the former president of the Gathering of Healers. But Buffie always makes all the time in the world for her clients. She'd love to talk with you about any of your logo, web, video, or signage needs. Give her a call at 707-824-4824 or visit Buffie online at designorbit.com.

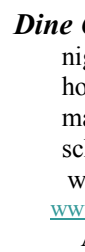
Buy Local!



In these stressful economic times, we are learning the importance of spending our money locally to keep our hometown economy strong and keep our dollars in the community. Your Chamber is sponsoring three programs to make buying local easy and fun:



Super Saturday – following the very successful lead of Sebastopol Hardware, the Chamber has initiated Super Saturday throughout the town. On the first Saturday of each month, watch for special deals at many of our Sebastopol businesses. Check our web site for details and offers: www.sebastopol.org/super_saturday.html



Dine Out Sebastopol – Each Wednesday night in Sebastopol, a different local VIP hosts a community dinner in one of our many excellent restaurants. Watch the schedule on our web site and join the fun while you support our local restaurants: www.sebastopol.org/dine_out_sebastopol.html

And we are always looking for hosts, so call the office if you'd like to host a "dine out" at your favorite restaurant. 823-3032



Sebastopol Dollars – Perfect for gift certificates that are good anywhere in town, Sebastopol Dollars can be purchased at the Chamber office, 265 So. Main Street across from the Post Office. Encourage your friends and family to shop locally by giving them Sebastopol Dollars

SEBASTOPOL WALKS *iWALK* Schedule for 2010
 See what you've been missing from the driver's seat ...
 It's the best time of year to enjoy walking in Sebastopol! Be a tourist in your own small town and walk where you've never walked before.
 Photo by Julie Z. on the April 17th Photography Walk

Last Saturday of the month is the time to enjoy a walk around your community. Check out the many varieties of routes and locations, meet new friends and breathe in the fresh air of Sebastopol!

For full details go to www.sebastopol.org



Diana Rich, at left, was introduced as the newly hired Executive Director of the Sebastopol Community Culture Center. She is pictured here with SCCC Board Member Raini Vallarino. The evening was catered by Sushi Tozai. Great gathering ladies, thanks for the hospitality.



Here's a happy threesome mixing it up at the June Business After Hours : (l-r) Barry Chertov, Mayor Sarah Gurney and Shepard Bliss.

DINE OUT SEBASTOPOL!
 World-class chefs. Locally grown produce. Pizzas with gourmet. Surprise taste treats.